

Attention Pool vendors! You are likely familiar with the DIY wonder that is *ReadyMade* magazine. BUT, in case you're not, *ReadyMade* is THE source for inspiring ways to manifest your originality. *ReadyMade* offers innovative projects and inspiring articles. DID YOU KNOW, *ReadyMade* also offers great inexpensive ways for small indie companies to grow their business. How? Advertise them in *ReadyMade*'s newest section, **Gallery!**

{GALLERY}

- Featured showcase for all things design, large and small.
- Gathering place dedicated to connecting amazing products, companies and services with the *ReadyMade* audience.
- Appears in every issue of RM beginning with Oct/Nov 07
- New mini ads — in addition to 1/8 and 1/4 page ads
- All pricing includes print and online exposure
- Modern, clean look consisting of a product shot & description
- We are growing! Our circulation has increased by 150%!
- Exposure to over a million people!

Since we are sponsors of **Pool** and since you are a **Pool** participant you qualify for our special 'we love sponsoring **Pool**' discount!



COUPON!! WEEEEEE!!! USE ME! ABUSE ME!!

Buy 2 GET ONE FREE 1/8 page ads!

**Buy Oct/Nov, Dec/Jan and receive Feb/March FREE!
[\$4500 value for \$3000]**

ALSO! Get a jump on holiday gift giving! All participants in our Oct/Nov issue receive early holiday exposure in our Holiday Gift Guide newsletter [sent to 30,000 indie minded readers] and a spot in our online Gift Guide! We're talking 4 months of prime shoptacular opportunities—the site will go up with the Oct/Nov issue and stay up through our Dec/Jan issue! To peek last years newsletter and online gift guide check out:

www.readymademag.com/newsletter/holidaynews/holiday06/
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**HOLIDAY
GIFT GUIDE**

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