

# PharmExec Direct

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## LEAD STORIES

### Regulatory

#### Generic Biologics Booked for Arrival

With legislation pending in Congress, generics makers begin investments in follow-on protein drugs.

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### Strategy

#### Biogen Idec's Big Ideas

Biotech restructures to become a bigger force in the cancer market.

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### Financial Outlook

#### Pharma's Fortunes Fine—For Now

The industry is seeing a period of relative calm before the next storm.

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## INDUSTRY UPDATE

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Should blockbuster products have a shorter period of exclusivity when those drugs are tested in pediatric patients?

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**QuickLinks**

**Abbott Reduces Price of Kaletra**

**MedImmune Considers Sale**

**Roche Partners on Vaccine to Treat HPV**

**Genes Pinpointed in Crohn's Disease**



WHAT'S NEW IN  
YOUR COMPANY?  
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DIRECT (HERE)

**Thomas G. Moore** was named president, global pharmaceuticals at Hospira. // **John Hendrickson** was named executive vice president of global operations and supply chain at Perrigo Company. // Genstruct appointed **Christian Reich** as vice president of scientific research. // Solvay Pharmaceuticals named **Victor F. C. Raczowski** vice president of US regulatory affairs. // Akesis Pharmaceutical added **Michael C. Scaife** to its scientific advisory board. // EpiCept named **Stephane Allard** chief medical officer. // Bradmer Pharmaceuticals appointed **Jean Bourgouin** as vice president of medical affairs. // Valeant Pharmaceuticals appointed **Harry Mansbach** as senior vice president, global drug development; **Susan Hall** as vice president, global regulatory sciences; and **Janet Hammond** as vice president, global medical affairs and chief medical officer. // Keryx Biopharmaceuticals hired **Mark Stier** as vice president and chief accounting officer. // Cardiome Pharma named CEO **Bob Rieder** as chairman of the company's board of directors.

## CALENDAR

**April 22-24** 4th Annual World Health Care Congress, Washington, DC.

**April 30-May 2** Bio-IT World Conference & Expo, Boston, MA.

**May 3** The 18th Annual Healthcare Businesswomen's Association "Woman of the Year" Luncheon, New York, NY.

**May 6-9** BIO 2007 Annual International Convention, Boston, MA.

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